



Bishop's Hatfield Girls' School

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Dear Parents / Carers,

September 2020

In keeping with our commitment to provide students with outstanding careers guidance and tailored support when choosing their next steps after school, we are using Unifrog; an award-winning, online careers platform. All pupils in Year 7 will have access to this excellent website and will be using it regularly in school in form time, Life Skills lessons and in classes. Your daughter will shortly receive an email to her school email address inviting her to register. She should choose her school password, so that she can easily remember it when needing to log on to the site. Please rest assured that this is an email that should be expected and acted upon.

We have also set up a parent/carer login so that you can use Unifrog as if you were a pupil yourself, allowing you to truly support your daughter in her decision making. The code you need is: **Parentsbishophatfield** and you can sign up here: www.unifrog.org/code You will need to enter your email address and choose a password at that stage. Please note that we do not keep a record of this information.

We also use the platform to enable pupils to investigate career pathways and possible options throughout their time at school. Unifrog brings into one place every undergraduate university course, apprenticeship, and college course in the UK, as well as other opportunities, such as School Leaver Programmes, MOOCs (massive open online courses - usually offered by universities and supported by online resources and materials) and opportunities overseas. This makes it easy for students to compare and consider career pathways, the best university courses, apprenticeships or further education courses for them in a fully interactive way. Unifrog draws information and opportunities from many sources such as the government apprenticeship website and UCAS, and is updated every 24 hours. Labour market information is available on every career pathway listed, allowing you to consider the future prospects of the careers pathway being considered. Additionally, the platform helps students successfully apply for these opportunities by using Unifrog to write their personal statement, applications and CVs and guiding them through the process.

Pupils can login to Unifrog using their school email address and password, and they can do so from any computer, tablet or smartphone. We would encourage you to register and use the platform with your daughter so you can support her through the process of investigating career pathways and deciding her next step. Younger pupils are very much enjoying exploring career pathways and Unifrog is a great way for you to help them investigate their interests further.

For more information, go to www.unifrog.org or if you have any questions please contact me on vlangston@bishophatfield.herts.sch.uk

Yours sincerely,

Mrs Langston

Careers Leader

"This is an OUTSTANDING school" - Ofsted 2016

